

AQA(16)379:2 – JV/al

TO:	Members of the Copa-Cogeca Working Parties on Quality Assurance in Agriculture and Promotion of Agricultural Products
COPY:	National offices
FROM:	Javier Valle, javier.valle@copa-cogeca.eu
PAGES:	5
DATE:	21th January 2016

Re: Invitation and draft agendas for the meetings of the Copa-Cogeca Working Parties on Quality Assurance in Agriculture and Promotion of Agricultural Products and the meeting of the Civil Dialogue Group on Quality and Promotion on 24th and 25th February 2016

Dear Sir or Madam,

The Commission's services have confirmed that the **Civil Dialogue Group on Quality and Promotion** will be held on **24th February 2016 from 2:00 p.m. to 6:00 p.m.**
[AQA\(16\)143 \(rev.2\)](#)

On behalf of the Chairman of the Working Party, Mr Olivier De Carné, we have the pleasure of inviting you to the meeting of the **Working Party on Quality Assurance in Agriculture**, which will be held on:

24th February 2016 from 10:00 a.m. to 1:00 p.m.
at the Copa-Cogeca Secretariat
61 rue de Trèves, 1040 Brussels

On behalf of the Chairman of the Working Party, Mr Jerzy Wierzbicki, we have the pleasure of inviting you to the meeting of the **Working Party on Promotion of Agricultural Products** which will be held on:

25th February 2016 from 10:00 a.m. to 1:00 p.m.
at the Copa-Cogeca Secretariat
61 rue de Trèves, 1040 Brussels

Please **complete and return the enclosed attendance form** to the Secretariat **by 12:00 p.m. on 11th February at the latest**, so that we can inform the Commission's services in time.

Please note that **those members of the Working Parties who do not return their form in time cannot be taken into account when forming the Copa and Cogeca delegation** that will attend the Civil Dialogue Group meeting.

Copa and Cogeca has **8 reimbursed seats to be allocated in accordance with the draft table on the indicative participation of Copa and Cogeca representatives in DG AGRI's Civil Dialogue Groups in 2014 CAT(14)7050 (rev.1).**

Note that the Commission will not allocate observer seats under this new system.

The Secretariat strongly encourages all those wishing to participate in the civil dialogue group to attend both working party meetings.

You will be informed of the detailed composition of the **Copa and Cogeca delegation by 12th February 2016**

Please note that on 26th February the Commission is also organising an Info day to explain all the details of the new Promotion Policy as well as the call for submission of promotion programmes that will be open at the beginning of February. CHAFEA, the Executive Agency, will also be present to present its functioning and guidelines (more information will be available soon).

Please regularly check the Quality and Promotion sections on Agri Info for the latest available documents and to view the papers you will need for the meeting. Please pass this message on to any colleagues who may be interested.

Yours faithfully,

Javier Valle

❖ **Working Party on Quality Assurance in Agriculture :**

- 1. Approval of the agenda and minutes of the last Working Party meeting**
[AQA\(16\)379 \(rev.2\)](#)
- 2. Presentation and exchange of views on the preliminary findings concerning the possibility to further simplify the quality policy**
- 3. Member State experience of the use of the optional quality term “mountain product” (Article 31 of Regulation No 1151/2012 and Regulation No 665/2014)**
- 4. Presentation of the final report of the EIP-AGRI Focus Group on innovative short food supply chain management: next steps**
- 5. Discussion on private quality certification schemes: State of play in the different countries/Member States**
- 6. State of play of discussions on the European Commission’s proposal on official controls**
- 7. European Commission initiatives to tackle food fraud: implications for quality schemes**
- 8. Implementation of Regulation No 1169/2011 on the Provision of Food Information to Consumers:**
 - Voluntary origin labelling of foodstuffs (Art. 26.3)
 - State of play of discussions on the COOL studies and the next steps
- 9. Update on the protection of GIs in bilateral trade negotiations (Vietnam, China, New Zealand, Australia, Japan, and the TTIP)**

❖ **Working Party on Promotion of Agricultural Products:**

1. Adoption of the agenda [AQA\(16\)379 \(rev.2\)](#)

2. Approval of the minutes of the last Working Party meeting

3. The new EU promotion policy:

- a. Presentation and analysis of the call for proposals 2016 (to be open between February and April)
- b. The setting up of the Executive Agency CHAFEA
- c. Presentation and discussion on the guidelines presented by CHAFEA
- d. Future technical support
- e. Roundtable on promotion programmes to be submitted
- f. Questions on the implementation of the policy to be submitted to CHAFEA

4. Annual work programme for 2017:

- a. General discussion on market situation: export projections, growth potential, evaluation of trade agreements, and removal of barriers
- b. Discussion on the next annual work programme for 2017: preparation of Copa and Cogeca's contribution

5. Information on the High Level Missions

- a. Debriefing of the High Level Mission in Mexico and Colombia: learning from the experience
- b. Preparation of the next High Level Missions in China and Japan

6. Update on Rural Development, in particular promotion measures

PLEASE RETURN TO ANNE-CATHERINE LOUPPE BY 11TH FEBRUARY 2016
(12:00 P.M. AT THE LATEST)

BY E-MAIL: ANNE-CATHERINE.LOUPPE@COPA-COGECA.EU

AND/OR BY FAX: 00. 32. 22. 87. 27. 00

WORKING PARTY ON QUALITY ASSURANCE IN AGRICULTURE

24/02/2016 * 10:00 a.m. – 1:00 p.m.

NAME:

ORGANISATION/COUNTRY:

E-MAIL:

☐ am able to attend ☐ am unable to attend

WORKING LANGUAGE:

☐ French ☐ English ☐ German ☐ Italian ☐ Spanish ☐ Polish

WORKING PARTY ON PROMOTION OF THE AGRICULTURAL PRODUCTS

25/02/2016 * 10:00 a.m. – 1:00 p.m.

NAME:

ORGANISATION/COUNTRY:

E-MAIL:

☐ am able to attend ☐ am unable to attend

WORKING LANGUAGE:

☐ French ☐ English ☐ German ☐ Italian ☐ Spanish ☐ Polish

CIVIL DIALOGUE GROUP ON QUALITY AND PROMOTION

24/02/2016 * 2:00 p.m. – 6:00 p.m.

NAME:

ORGANISATION:

☐ would like to participate as a reimbursed expert¹

NB: The Copa-Cogeca Secretariat will inform you of the composition of the Copa and Cogeca delegation that will participate in the Civil Dialogue Group **8 working days before the meeting at the latest**. Those members of the Working Party who do not complete and return their forms before the deadline will not be taken into account when the Copa and Cogeca delegation is composed.

¹ In accordance with the draft table on the indicative participation of Copa and Cogeca representatives in DG AGRI's Civil Dialogue Groups in 2014 CAT(14)7050 (rev.1)