

PPA(14)4028:1/CB/mb

TO:	Members of the Copa-Cogeca Working Party on the Promotion of Agricultural Products
COPY:	National offices
FROM:	Cynthia Benites
DATE:	26/05/2014

Re: Invitation and draft agenda for the meetings of the Copa-Cogeca *ad hoc* Working Party on the Promotion of Agricultural Products and Advisory Group on Promotion on 30th June 2014

Dear Sir or Madam,

The Commission's services have confirmed that the **Advisory Group on Promotion** will be held on **30th June 2014 from 2:30 a.m to 6:00 p.m.**

On behalf of the Chairman, Mr Jerzy Wierzbicki, we have the pleasure of inviting you to the preparatory meeting of the Working Party on **Promotion** which will be held on:

Monday 30th June 2014 from 9:30 a.m. to 1:00 p.m.
at the Copa-Cogeca Secretariat
61 rue de Trèves, 1040 Brussels

Please **complete the enclosed attendance form and return it** to the Secretariat **by 16th June 2014** so we can inform the Commission's services in time.

Please note that **those members of the Working Party who do not return their form in time cannot be taken into account when forming the Copa-Cogeca delegation¹** that will attend the Advisory Group meeting.

You will be informed of who has been included in the **Copa-Cogeca delegation by 19th June 2014**

Please regularly check the "Promotion" section on Agri-Info for the latest available documents and to view the papers you will need for the meeting. Please pass this message on to any colleagues who may be interested.

Best regards,

Cynthia Benites

¹ COPA-COGECA has 18 seats in the Advisory Group, which will be allocated in accordance with document [PR (04)72F1]/[P(04)166F1], which was approved by the COPA and COGECA Praesidia on 6 and 14 May 2004.

Draft Agenda

1. Approval of the agenda and the minutes of the previous meeting
2. Reform of the EU promotion policy of agricultural products :
 - Presentation of the state of play after the EP and Council agreement in April; next steps in particular on the annual work programme and the setting up of the executive agency and preparation of the delegated and implementing acts
 - EU strategy on promotion policy: follow up of the discussion on the preliminary replies of the sectoral working parties to the promotion questionnaire [PPA\(13\) 6814 \(rev.1\)](#)
3. Information on the measure on promotion of agricultural products in rural development programs
4. Case study: presentation of a promotion programme by a member of the Working Party
5. Information on the programmes approved in April 2014
6. Information on the high level missions:
 - India: EU pavilion Annapoorna fair, Mumbai, 24-26 September 2014
 - Japan: EU pavilion in the Foodex, 04-07 March 2014
 - Other upcoming Commission activities
7. Discussion on the new framework for civil dialogue groups based on Commission Decision 2013/767/EU;
8. Preparation for the meeting of the Advisory Group on Promotion of Agricultural Products on 30th June 2014 from 2:30 a.m. to 6:00 p.m.
9. A.O.B.

ATTENDANCE FORM
PLEASE RETURN TO MYRIAM BOULOGNE

BY 16TH JUNE 2014

BY E-MAIL: myriam.boulogne@copa-cogeca.eu

AND/OR BY FAX: 00. 32. 22. 87. 27. 00

WORKING PARTY ON PROMOTION
30/06/2014 * 9:30 a.m. – 1:00 p.m.

NAME:

ORGANISATION/COUNTRY:

E-MAIL:

am able to attend am unable to attend

WORKING LANGUAGE:

French English German Italian Spanish Polish Romanian

ADVISORY GROUP ON PROMOTION
30/06/2014 * 2:30 a.m. – 6:00 p.m.

NAME:

ORGANISATION:

would like to participate as a reimbursed expert²

would like to participate as a non-reimbursed expert¹

NB: *The Copa-Cogeca Secretariat will inform you of the composition of the Copa-Cogeca delegation that will participate in the Advisory Group **8 working days before the meeting is held**. Those members of the Working Party who do not complete and return their forms before the deadline will not be taken into account when the Copa-Cogeca delegation is composed.*

² In accordance with the rules and criteria laid down by Copa/Cogeca in document [PR(04)72F1]/P(04)166F1]