

PPA(13)4518:1

To:	Members of the ad-hoc Working Party on the Promotion of Agricultural Products National offices
From:	Cynthia Benites
Date:	07.06.2013

**Re:                    Invitation to the meeting of the *ad hoc* Working Party on the  
Promotion of Agricultural Products on 03/07/2013**

Dear Sir/Madam,

On behalf of the Chairman, **Mr Jochum**, I am pleased to invite you to attend the meeting of the ad hoc Working Party on the **Promotion of Agricultural Products**, which will be held on:

**3<sup>rd</sup> July 2013 from 2:30 p.m. to 6:00 p.m.  
at the Copa-Cogeca Secretariat,  
61 rue de Trèves, 1040 Brussels**

*Please fill in and return the attached participation form to Myriam Boulgogne [myriam.boulgogne@copa-cogeca.eu](mailto:myriam.boulgogne@copa-cogeca.eu) by 24<sup>th</sup> May at the latest so that we can inform the Commission services in time.*

**Please note that those members of the Working Party who do not return their form in time cannot be taken into account when forming the Copa-Cogeca delegation that will attend the Advisory Group meeting.<sup>1</sup>**

You will be informed of the Copa-Cogeca delegation by 25<sup>th</sup> June 2013.

Please check the Promotion section on Agri Info on a regular basis to keep up to date with the latest available documents. Please pass this message on to any colleagues who may be interested.

Yours faithfully,

Cynthia Benites

<sup>1</sup>[1] *Copa-Cogeca has 13 seats in the Advisory Group, which will be allocated in accordance with document [PR(04)72F1]/[P(04)166F1], which was approved by the Copa and Cogeca Praesidia on 6th and 14th May 2004.*

### ***Draft agenda:***

1. Elections for the positions of Chair and Vice-Chair of the Working Party on Promotion of Agricultural Products
2. Approval of the agenda and the minutes of the previous meeting on 10<sup>th</sup> December 2012.
3. Reform of the scheme for the promotion of agricultural products: state of play and strategy
4. Information on the programmes approved in March 2013
5. Information on high-level missions:
  - Comments on the stand at the Food and Hotel Trade Fair in Vietnam from 24<sup>th</sup>-26<sup>th</sup> April 2013
  - Information on future community initiative programmes from the Commission
  - Information on the calls for tender for a framework contract for the organisation of promotion events, high-level trade visits and communication activities in third countries
6. Case study: presentation of a promotion programme by a member of the Working Party.
7. Preparation for the meeting of the Advisory Group on Promotion of Agricultural Products on 4<sup>th</sup> July 2013 from 9:30 a.m. to 1:00 p.m.
8. A.O.B.

## ATTENDANCE FORM

**TO BE RETURNED TO MYRIAM BOULOGNE BY**

**24<sup>TH</sup> JUNE 2013 AT THE LATEST**

**BY E-MAIL:** [MYRIAM.BOULOGNE@COPA-COGECA.EU](mailto:MYRIAM.BOULOGNE@COPA-COGECA.EU)

**AND/OR BY FAX:** 00. 32. 22. 87. 27. 00

***MEETING OF THE AD HOC WORKING PARTY ON  
THE PROMOTION OF AGRICULTURAL PRODUCTS  
ON***

***3<sup>RD</sup> JULY 2013***

***FROM 2:30 P.M. TO 6:00 P.M.***

**NAME:** Armands KRAUZE

**ORGANISATION/COUNTRY:** Latvian Agricultural Organization Cooperation  
Council / LATVIA

☒ am able to attend

**WORKING LANGUAGE:** ☒ English

***MEETING OF THE ADVISORY GROUP ON  
PROMOTION OF AGRICULTURAL PRODUCTS ON 4<sup>TH</sup>  
JULY 2013 FROM 9:30 A.M. TO 1:00 P.M.***

**NAME:** Armands KRAUZE

**ORGANISATION/COUNTRY:** Latvian Agricultural Organization Cooperation  
Council / LATVIA

☒ would like to participate as a reimbursed expert <sup>2</sup>

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<sup>2</sup> According to the standards and criteria laid down by Copa-Cogeca in the document  
[PR(04)72F1]/P(04)166F1.

