

PPA(11)8630:1

TO :	Members of the ad-hoc Working Party on Promotion National Offices
FROM:	Cynthia BENITES
DATE:	08.11.2011

Re: Invitation and agenda for the meeting of the *ad hoc* Working Party on Promotion on 06/12/2011

Dear Sir or Madam,

On behalf of the Chairman, **Mr. Jochum**, we have the pleasure of inviting you to attend the meeting of the ad-hoc Working Party on **Promotion** which will be held on:

6th December 2011 – from 2.30 p.m. to 6.00 p.m.
at the Copa-Cogeca Secretariat
61, rue de Trèves, 1040 Brussels

Please complete and return the enclosed attendance form to Myriam Boulogne (myriam.boulogne@copa-cogeca.eu) by 24th November at the latest.

Please check the “Promotion” section of Agri-Info on a regular basis to access the latest documents. Please also pass on this message to any colleagues to whom this may be of interest.

Kind regards,

Cynthia BENITES

Draft agenda:

1. **Adoption of the agenda and the minutes** from the previous meeting on 2nd March 2011 [PPA(11)2232].
2. **Election of the Vice-Chairmanship** of the ad-hoc WP/ PPA
3. Preparation for the Advisory Group on Promotion on 7th December 2011 from 9:30 p.m. until 13:00 p.m. The final agenda will be sent to you as soon as possible via Agri Info.
 - 3.1 Reform of the **regime for the promotion of agricultural products**
 - Results of the consultation on the green paper
 - Calendar
 - Link with CAP reform, Quality package and financial perspectives
 - 3.2 Information and exchange of views on the **approved and rejected promotion programmes** for agricultural products **on the internal market**
 - 3.3 Information on programs approved in the frame of **the E coli crisis**
 - 3.4 (Poss.) Information on programs approved for **third countries** in 2011
 - 3.5 (Poss.) **Case study**: presentation of a promotion programme by a member of the Working Party
 - 3.6 Information on the **conference “Promotion of European Agriculture - a New Approach”** held in Poland on 29th November
 - 3.7 Information on the EU Pavilion at the Food fair 9-12 November **in Seoul**
 - 3.8 Information on **aligning Promotion Regulation 3/2008** to the Lisbon Treaty [COM(2011)0663]
 - 3.9 A.O.B.

ATTENDANCE FORM

PLEASE RETURN TO MYRIAM BOULOGNE BY

24TH NOVEMBER 2011 AT THE LATEST

BY E-MAIL: MYRIAM.BOULOGNE@COPA-COGECA.EU

AND/OR BY FAX: 00. 32. 22. 87. 27. 00

***MEETING OF THE AD HOC WORKING PARTY ON
PROMOTION ON 6TH DECEMBER 2011
FROM 2:30 P.M. TO 6.00 P.M.***

NAME: ARMANDS KRAUZE

ORGANISATION/COUNTRY: LOSP/LATVIA

☒ am able to attend ☐ am unable to attend

WORKING LANGUAGE: ☐ French ☒ English ☐ German
 ☐ Italian ☐ Spanish ☐ Polish

***MEETING OF THE ADVISORY GROUP ON
PROMOTION ON 7TH DECEMBER 2011 FROM 9.30
A.M. TO 1.00 P.M.***

NAME: ARMANDS KRAUZE

ORGANISATION/COUNTRY: LOSP/ LATVIA

☒ would like to attend the meeting as a refunded expert¹
☐ would like to attend the meeting as a non-refunded expert¹

¹ In accordance with the rules and criteria laid down by Copa-Cogeca in document [PR(04)72F1]/P(04)166F1