

europa media[®] EUROPE & TECHNOLOGY Newsletter

Introduction

Europa Media's latest newsletter introduces a few new developments in the field of innovation. First, we describe in detail the European Institute of Innovation and Technology, a new institute designed to support European technological innovation and studies. Next, we discuss some noteworthy projects with best practices and other related material. Finally, we address several of the funding opportunities available for scientific and technological advancements. As always, we hope you benefit from your readings!

Enjoy...

- The Europa Media Team -

The European Institute of Innovation and Technology

This autumn an exciting new institute will be opened to foster the development of innovative technologies across the European Union. The headquarters of the European Institute of Innovation and Technology (EIT) will be based in Budapest, Hungary after a competitive bid by the city knocked out other potential candidates and proved its ample ability to host the institution. With this choice, the EU's progressive advancement into the New Member states can clearly be observed and hopefully will encourage further increased scientific and technological activity in the region.

The principal aims of the institute highlight innovation, sustainable growth, and the competitiveness of the European technological sector worldwide. Emphasizing the need to address contemporary concerns and challenges, the institute should be a valuable source for a wide variety of stakeholders, including business interests, citizens, innovators, policy makers, researchers, and scientists. By concentrating the wealth of knowledge from these sources, EIT will further contribute to the EU's fundamental role as an established and creative member

Content

Introduction	1
The European Institute of Innovation and Technology	1
Some News From the World of European Innovation	2
Projects	3
Upcoming Events	4
Calls for Proposals	4
Publication of Grants work programme	4

...The European Institute of Innovation and Technology

of the Global Information Society. EIT will bolster the strength of EU higher education and even contribute by offering master and doctorate degrees with an "EIT" label.

To improve the education system and benefit from universities' knowledge, EIT will encourage collaboration between the education sector and research oriented bodies, including private and public organizations.

The structure of the European Institute of Innovation and Technology should ensure flexibility to avoid bureaucratic obstacles and support the aims of the institute. An independent board with representatives from academia and the business communities will govern the EIT. The operations of the EIT themselves will be undertaken by the best businesses, research centers and universities through the creation of Knowledge and Innovation Communities (KICs). Currently a call for the first 2 or 3 KICs has been published and is accessible at the following website:

» http://eit.europa.eu/fileadmin/Content/Downloads/PDF/kics/KICS_call_2009_04_02.pdf.

These partnerships will utilize the collaboration of members from the education, technology, research, and business fields. The call for KICs closes this August and proposals will be evaluated this fall. The first several KICs will be selected by December and the EIT is expected to be operational by early 2010.

Through an initial contribution from the EU of 308.7 million EUR, the foundation will be laid for developing a

premier European research institute that utilizes the market's interest in discovering cutting-edge technologies. By encouraging the private sector to partake and invest in the EIT, the expectation is that the institute will be able to primarily propagate its activities with these private resources. Additional support will be supplied through Community funded programmes, various states, international bodies/institutions, loans from the European Investment Bank and finally from the generation of revenue from its own profit-oriented actions.

The EIT should be an excellent opportunity for the European Community to advance its products, services, and technologies with respects to innovation and compete on a global scale as one of the finest research institutions. Certainly, this will be a valuable resource for those involved in the field of technological innovations. For further details, visit the institute's website at:

» <http://eit.europa.eu/>



Some News From the World of European Innovation

News in the field of innovation and technology changes rapidly and is always advancing, so in the short time between writing this newsletter and distributing it, certainly something newsworthy will have been published. Nonetheless, there are a lot of events and opportunities coming up, or that have recently past, to inspire even further developments. Here we highlight a few.

General Opportunities

Innovation Unlimited

» <http://blogs.ec.europa.eu/innovationunlimited/>

Seeking greater input from the business community, the European Commission is garnering information from an independent business panel to contribute to the new Innovation Plan for Europe. Aimed at opening communication and developing a strategy to enhance innovative technologies usage, a website was constructed

which discusses the various elements necessary to promote innovation. Subjects covered include the expanding the definition of innovation, investments in future infrastructure, and increasing the speed, funding and space for innovation. Results from the proactive online debate will be published in fall of this year.

The European Inventor Award

» www.epo.org/european-inventor

Proposals are now being accepted (until 12 September 2009) for determining the European Inventor Awards of 2010. An annual award, emphasizing the uniqueness and contributions from a progressive patent, is available in four categories: Industry, SMEs/Research, Lifetime Achievement, and Non-European countries. The objective is to offer recognition and propagate the accomplished innovations of keen individuals energizing the European knowledge society.

Projects

As the year 2009 has been designated as the European Year of Creativity and Innovation, the Commission has supported many fantastic projects that illustrate the forward-looking perspective of researchers. Below we discuss several projects at the crest of innovation, with recognized best practices.

Incorporating Mobile Learning into Mainstream Education

» http://www.ericsson.com/ericsson/corpinfo/programs/incorporating_mobile_learning_into_mainstream_education/

Funded by the Leonardo da Vinci sectoral programme of the Lifelong Learning Programme, this project introduced mobile learning technologies into mainstream education and training. Mobile learning is the use of commonplace technologies, like PDAs and mobile phones, in enhancing educational opportunities. Building on the foundation previous studies had set about mobile learning, this project focused on incorporating the technology into the mainstream of the educational system.

Memento: Sharing Memories and Culture Through Arts

» <http://www.memento-europe.eu/>

The Memento project allowed for collaboration between different groups of peoples interested in expressing their local customs and identities through artistic creations. New methods of learning were discovered and utilized to foster an embracing yearning for adult education. The project was funded by the Grundtvig sub-programme of the Lifelong Learning Programme.



5th International Project Financing workshop, brokerage & networking Event ENERGY & ENVIRONMENT

21-22 September 2009, St. Julians, Malta

Comprehensive overview of current and upcoming renewable & energy efficiency project financing schemes and best practices in Europe.

Special early bird price is available!

Contact: info@eutrainingsite.com

Further information: www.eutrainingsite.com/open_details.php?id=59

Upcoming Events

Workshop on “Profitable Growth Through Innovation – with IMP3rove to High Performance Innovation Management.”

3 September 2009. Location: Berlin, Germany.

Language: German.

» <http://www.tcc-berlin.de/html/leistungen/seminare/2009/09-03.htm>

4th European Conference on Entrepreneurship and Innovation.

Hosted by The University of Antwerp. 10-11 September 2009.

Location: Antwerp, Belgium.

» <http://www.academic-conferences.org/ecei/ecei2009/ecei09-home.htm>

Europe INNOVA Annual Partnering Event 2009

Hosted by Creative Crete. 20-22 September 2009.

Location: Heraklion, Greece.

» <http://www.europe-innova.org/index.jsp?type=page&lg=en&classificationId=11638&classificationName=Europe%20INNOVA%20Annual%20Partnering%20Event%202009&cid=11648>

European Heritage, Digital Media and the Information Society: A European Master Programme

» <http://www.europeanheritage.utu.fi/>

This project offers a two-year master's programme for students interested in studying European heritage with the advancements from information technologies. By emphasizing the opportunity to combine cultural content and digital media technologies, the programme aims to encourage innovation and support the development of an Information Society.

SPICES: Social Promotion of Intercultural Communication Expertise and Skills

» <http://www.trainingspices.net/home.htm>

SPICES focuses on advancing the language skills and thus opportunities for the mobility of EU citizens. By developing a methodology and finding the best practices, the project addresses the needs and supplies the resources for improving training. The point of observing the requirements of adults in bureaucratic settings in foreign countries further assisted the project in reaching its objectives.



FINANCIAL REPORTING & AUDITS OF EC PROJECTS

Factual Trustworthy Proven

www.eutrainingsite.com/open_details.php?id=68

23 October 2009 Budapest, Hungary



If you would like to contribute to our next issue of the Europa Media newsletter, please send an email to us at: magazine@europamedia.org
We always like to hear from our readership!

PUBLICATION OF GRANTS WORK PROGRAMME

» Website: http://ec.europa.eu/enterprise/contracts-grants/calls-for-proposals/grants-work-programme-2009/index_en.htm

The Grants' Work Programme 2009 of the Enterprise and Industry Directorate General has recently been published, outlining the main objectives though not yet announcing calls for proposals. Three main activities will be emphasized, including matters related to competitiveness and innovation, the internal market for goods, and space and security. Details can be found online and should offer some inspiration for potential proposal writers.

Calls for Proposals:

Call:

**ENTR/CIP/09/C/NO1S003
– SUSTAINABILITY OF NOVEL
EUROPEAN INNOVATION SUPPORT
TOOLS: DEVELOPMENT AND
TESTING OF BETTER SERVICES
IN SUPPORT OF INNOVATION
MANAGEMENT II (IMP3ROVE II).**

Deadline:

31 Aug 2009

Objectives:

To encourage the use of and bolster the IMP3rove online platform and related services, this call for proposals seeks to propagate a vast usage of innovation resources. The expectation is that the results of an accepted project would enhance the quality and lower the costs for SMEs to utilize innovative technologies.

Website:

http://ec.europa.eu/enterprise/newsroom/cf/itemlongdetail.cfm?item_id=3197&lang=en

**SATELLITE ACCOUNTS FOR
COOPERATIVES AND MUTUALS.**

4 Sep 2009

The focus of this call for proposals is upon adding to (or creating) the availability of quantitative data about cooperatives and mutuals across the European Union. This proposal seeks to improve the current state of statistical information collected and increase the reliability of such data.

http://ec.europa.eu/enterprise/newsroom/cf/itemlongdetail.cfm?item_id=3225&lang=en

**CIP-EIP-ECO-INNOVATION-2009
- CIP ECO-INNOVATION,
FIRST APPLICATION AND MARKET
REPLICATION PROJECTS**

10 Sep 2009

To support projects addressing first application or market replication of eco-innovation. The focus is upon helping new techniques, products or practices that have proven their technical feasibility but need further assistance to enter the market successfully. An emphasis upon SMEs developing environmental technologies will also be supported.

http://ec.europa.eu/environment/eco-innovation/call_en.htm

LIFE+ CALL FOR PROPOSALS 2009

15 Sep 2009

Three broad objectives are supported by this call for proposals from the LIFE+ programme. First, the protection of nature and biodiversity is financed. Next, actions bolstering EU environmental policy and governance are supported. Finally, dissemination and communication activities are provided for which address environmental issues.

http://ec.europa.eu/enterprise/newsroom/cf/itemlongdetail.cfm?item_id=3148&lang=en



Proposal Preparation in FP7

7-9 October 2009, Budapest, Hungary

Turning ideas into reality

www.eutrainingsite.com/open_details.php?id=61



FP7 - Financial & Project Management

15 -16 October 2009, Budapest, Hungary

EU funding is only the beginning...

www.eutrainingsite.com/open_details.php?id=63