

POCC(14)3220:1 –AA/sd

TO:	POCC-CCC members
COPY:	Members of the Copa-Cogeca Working Party on Environment Members of the Copa-Cogeca Working Party on Forestry Members of the Copa-Cogeca Working Party on Rural Development Members of the Copa-Cogeca Working Party on Bioenergy Task Forces on Food wastage, Waste, Water, Climate change, Bioeconomy, Food SCP
FROM:	Pekka Pesonen
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DATE:	17th April 2014

**Re: Green Week 2014 – “Circular economy – saving resources, creating jobs”
 Call for contributions for the stand from Member Organisations**

Dear Members,

Further to my message from 13th February ([POCC\(14\)1151 \(rev.1\)](#)) **I’m glad to inform you that Copa-Cogeca has been allocated a stand at the Green Week 2014.** The event will take place between 3rd - 5th June in Brussels (The Egg Conference Center).

I kindly invite you to register on the Green Week website: <http://ec.europa.eu/environment/greenweek/index.htm>

With the contribution of some member organisations, the Secretariat submitted an appealing application ([EN\(14\)1734 \(rev.1\)](#)). Besides these contributions and in order to collect quality material, the Secretariat kindly invites all of you to send examples of best practices carried out in the areas of agriculture and forestry related to:

- Water: use efficiency, reuse
- Waste recycling from agriculture and food processing
- Biomaterials: use of by- and co-products
- Energy: efficiency, recovery and renewables
- Nutrients use: efficiency and recycling
- Use of innovative resource efficient technology systems and skills
- Integrated farming systems

- Job creation within the circular use of resources in agriculture and forestry

In addition, the Secretariat is organising a **half day workshop on circular economy on 4th June** in the morning – a side event to the Green Week – titled “*Circular economy: reinventing a classical concept in agriculture and forestry*”. The workshop will take place in the Copa-Cogeca premises, and will focus on how circular economy is implemented in practice by using examples from our members that covers several aspects of the circular economy.

In view of supporting the participation of our representatives in the Green Week activities, as well as to disseminate information to the visitors of our stand, the Secretariat will prepare key messages on circular economy in agriculture and forestry.

The Secretariat kindly invites and encourages members to provide materials to be displayed at the stand. Furthermore, we are looking for volunteers to present their projects at the workshop. We would like to ensure a coherent and consistent approach between the Copa-Cogeca stand and the Copa-Cogeca side event.

Please indicate to the Secretariat by 30th April 2014 your interest and commitment to present your best practice examples either at the stand and / or at the 4th June workshop.

In case you are interested to contribute to the stand, we would kindly ask you to send us the material (brochures, samples, DVDs, posters, etc.) and the attached template filled in **by 23rd May 2014 to: Sabrina.dejean@copa-cogeca.eu**

Postal address for the material:

**Sabrina Dejean
Copa-Cogeca
Rue de Trèves 61
1040 Brussels
Belgium**

For additional information please contact Tania Runge and/or Oana Neagu and/or Antonia Andúgar : Tania.runge@copa-cogeca.eu; oana.neagu@copa-cogeca.eu; Antonia.andugar@copa-cogeca.eu

We are counting on your support!

Kind regards,



Pekka Pesonen
Secretary General

Template to showcase examples of commitment from farmers' organizations and agri-cooperatives on Circular economy – reinventing a classical concept in agriculture and forestry

Instructions on how to provide the required information

Copa-Cogeca workshop 4th June – presentation of best practices from your organisation	YES <input type="checkbox"/>	NO <input type="checkbox"/>
Title of the example	choose a title that would also attract the attention of people from outside the agricultural community; the title should refer to the main aim and/or the outcomes of the example being presented	
Country/region	provide the name of the country as well as the region/specific location where the example comes from, include the location name/protected area; a map of the location may be added	
Year / duration	indicate the date on which farming practice/management at farm level or in agri-cooperatives has been changed; should it be a project, indicate the starting year and the final year or whether open-ended	
Goal	indicate how the example contributes to the concept of circular economy and/or which resource efficiency gains are foreseen or have been achieved	
Initiator/ participants	highlight the involvement of farmers' organisations /farmers/agri-cooperatives	
Approach used	the organisation of/the steps for implementing the action : for individual initiatives/collective initiatives - explain how the farmers/agri-cooperatives' are involved/trained/organised	
Outcomes for the environment	benefits : e.g. reduction of energy consumption, waste, inputs, and reduced use of natural resources in agriculture and forestry	
Economic, social outcomes	financial impacts of changed practices/investments/innovative approaches; (potential future) cost-savings, jobs	
Conclusion	summarise the key message of this example; the lessons learnt; framework/option for similar action elsewhere	
Material to be displayed at the stand	Indicate whether you intend to provide material such as posters, illustrations, photos, brochures, DVDs, CD-roms, internet pages, models, sample,...	
Communication / web link	indicate whether the outcomes were/are communicated (website, conferences, brochure); if applicable indicate a website where additional information can be found or where the best practice example is presented	
Contact person	email address of a contact person; phone number	