



**CONFERENCE PROGRAMME**

*"Local agriculture and short food supply chains"*  
 Preparing for CAP 2020

20 APRIL 2012

GASP Room, Charlemagne building, rue de la Loi 170, Brussels

8:45-9:30	<b>Registration</b>
<i>OPENING SPEECHES</i>	
9:30-10:30	<p>Moderator: <b>François-Xavier Simon</b>, <i>Agra Europe</i> (tbc)</p> <ul style="list-style-type: none"> <li>• <b>Dacian Cioloș</b>, <i>European Commissioner for Agriculture and Rural Development</i></li> <li>• <b>John Dalli</b>, <i>European Commissioner for Health and Consumer Policy</i></li> <li>• <b>Mette Gjerskov</b>, <i>President of the Agriculture and Fisheries Council, Minister for Food, Agriculture and Fisheries, Denmark</i></li> <li>• Video message by <b>HRH Prince of Wales</b></li> </ul>
<i>PLENARY SESSION</i> <i>LOCAL AGRICULTURE IN EUROPE TODAY</i>	
10:30-11:10	<ul style="list-style-type: none"> <li>• <b>A representative of the Committee of the Regions (name tbc):</b> Local food systems: A view by the Committee of the Regions</li> <li>• <b>Jerzy Plewa</b>, <i>Deputy Director-General, DG Agriculture and Rural Development, European Commission:</i> Policy measures under the CAP that offer opportunities</li> <li>• <b>Bernard Van Goethem</b>, <i>Director, DG Health and Consumer Policy, European Commission:</i> the legal framework, derogations, facts and figures</li> </ul>
11:10-11:30	<b>***Coffee/tea break***</b>

<i>WORKSHOPS</i>	
11:30-13:00	<b>3 parallel workshops</b> (see below for details)
13:00-14:30	<b>***Lunch***</b>
14:30-15:30	<b>Parallel workshops – continuing</b>
15:30-16:00	<b>***Coffee/tea break***</b>
<i>CLOSING SESSION</i>	
16:00-17:30	<p>Moderator: <b>François-Xavier Simon</b>, <i>Agra Europe</i> (tbc)</p> <p><b>Workshop outcomes</b> (synthesis by the rapporteurs of replies to the workshop questions)</p> <p><b>Panel discussion</b></p> <ul style="list-style-type: none"> <li>• <b>Commissioner Dacian Cioloș</b></li> <li>• <b>Commissioner John Dalli</b></li> <li>• <b>Reinhold Messner</b></li> <li>• <b>Carlo Petrini</b>, <i>Slow Food</i></li> </ul>

**WORKSHOP A**  
**TOWARDS AN APPROPRIATE POLICY FRAMEWORK**

<b>Chair</b>	<b>A. Haniotis</b> , <i>Director, DG Agriculture and Rural Development, European Commission</i>
<b>Rapporteur</b>	<b>Prof Michael Dower</b> , <i>University of Gloucestershire (UK)</i>
11:30 - 12:30	<p style="text-align: center;"><b>Presentations</b></p> <p><i>Member State administration:</i></p> <p>Needs, use of existing support and problems encountered.</p> <ul style="list-style-type: none"> <li>• <b>Edyta Wieczorkiewicz-Dudek</b>, <i>Director of Rural Development Department, Ministry of Agriculture, (PL) (tbc)</i></li> <li>• <b>Dr Martin Pazeller</b>, <i>Abteilungsdirektor Autonom Provinz Bolzano, (IT)</i></li> </ul> <p><i>Farmers:</i></p> <ul style="list-style-type: none"> <li>• <b>José Miguel Afonso Fernandes</b>, <i>European Coordination Via Campesina (PT)</i></li> <li>• <b>Věra Dvorská</b>, <i>CEJA, European Council of Young Farmers (CZ)</i></li> </ul>
12:30 - 13:00	<b>Questions and answers on presentations</b>
14:30 - 15:30	<b>Workshop discussion (based on questions)</b>

**WORKSHOP B**  
**FACILITATING MARKET ACCESS FOR LOCAL FARMERS**

<b>Chair</b>	<b>María Angeles BENÍTEZ SALAS</b> , <i>Director, DG Agriculture and Rural Development, European Commission</i>
<b>Rapporteur</b>	<b>Dr Catherine Darrot</b> , <i>Agrocampus de Rennes (FR)</i>
11:30 - 12:30	<p style="text-align: center;"><b>Presentations</b></p> <p><i>Farmers:</i></p> <ul style="list-style-type: none"> <li>• <b>Sally Jackson</b>, <i>representative of FARMA (UK Farmers' Retail &amp; Markets Association), involved in GOAL (genuine own and local) schemes (UK)</i></li> <li>• <b>Hans Leo</b>, <i>Natural Dairy Products of Tegersee (DE)</i></li> </ul> <p><i>Consumer perspective:</i></p> <p><b>Stephanie Cabantous</b>, <i>AMAP (Association pour le Maintien d'une Agriculture Paysanne) (FR)</i></p> <p><i>Research:</i></p> <ul style="list-style-type: none"> <li>• <b>Dr. Moya Kneafsey</b>, <i>University of Coventry (UK)</i></li> </ul>
12:30 - 13:00	<b>Questions and answers on presentations</b>
14:30 - 15:30	<b>Workshop discussion (based on the questions)</b>

**WORKSHOP C**  
**A BETTER USE OF THE HYGIENE AND FOOD SAFETY REGULATORY FRAMEWORK FOR  
SMALL FOOD PRODUCERS**

<b>Chair</b>	<b>Koen Van Dyck</b> , <i>Head of Unit, DG Health and Consumer Policy</i>
<b>Rapporteur</b>	<b>Gianluca Brunori</b> , <i>University of Pisa (IT)</i>
11:30 - 12:30	<p style="text-align: center;"><b>Presentations</b></p> <p><i>Member State administration:</i></p> <p>Experience in adapting certain hygiene requirements or excluding some activities from the scope of the Hygiene package</p> <ul style="list-style-type: none"> <li>• <b>Dr. Ulrich Herzog</b>, <i>Chief Veterinary Officer (AT)</i></li> </ul> <p><i>Farmers:</i></p> <ul style="list-style-type: none"> <li>• <b>Maria Anca Dalmasso</b>, <i>producer of canned fruits and vegetables, Casa de pe Deal (RO)</i></li> <li>• <b>Ronaldo Manfredini</b>, <i>Coldiretti (IT)</i></li> </ul> <p><i>Consumers:</i></p> <ul style="list-style-type: none"> <li>• <b>Gemma Triqueros</b>, <i>Organisation of Consumers and Users Spain (OCU) (ES)</i></li> </ul>
12:30 - 13:00	<b>Questions and answers on presentations</b>
14:30 - 15:00	<b>Workshop discussion (based on questions)</b>